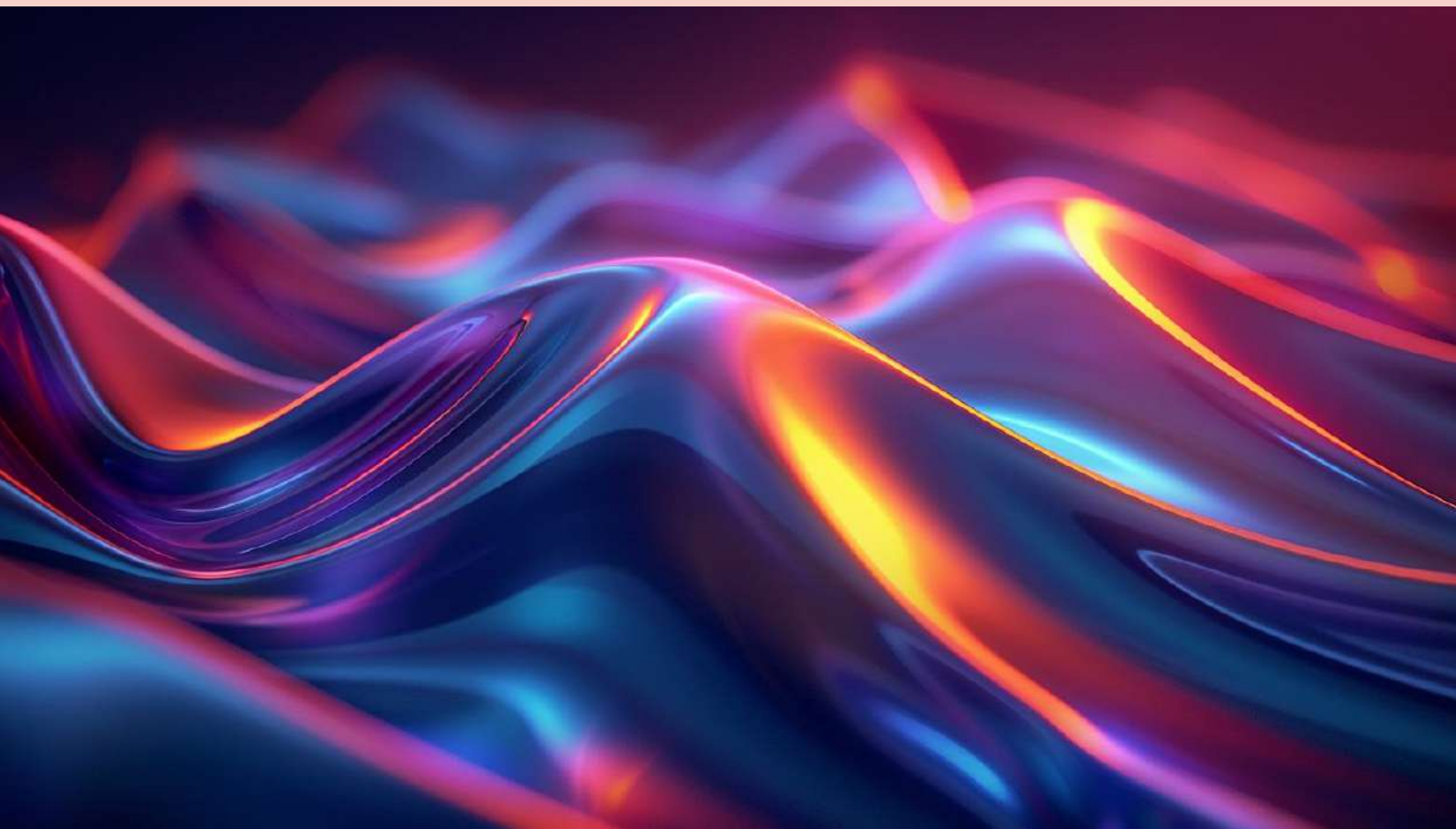


The Complete Price List

Welcome to Picsium's comprehensive price list, where you can find detailed information about our custom marketing solutions and complete packages designed to meet your business needs. Our range of services ensures you access the best strategies and tools to elevate your brand, drive growth, and achieve your marketing goals. Explore our offerings and choose the perfect solutions to take your business to the next level.



Content Marketing

01	Content Strategy Development	€400
02	Blog Post Creation	€250 per post
03	Infographic Design	€300 each
04	Video Production	€450 per video
05	Content Distribution	€200 per campaign
06	E-book and Whitepaper Creation	€350 each
07	Case Study Development	€300 each
08	Press Release Writing	€250 per release
09	Social Media Content Calendar	€200 per month
10	Content Audits	€400 per audit

Search Engine Marketing

01	Keyword Research	€300 per project
02	PPC Campaign Setup	€450 per campaign
03	Ad Copywriting	€250 per set
04	Campaign Management	€300 per month
05	A/B Testing	€350 per test
06	Landing Page Optimization	€400 per page
07	Local SEO Services	€350 per month
08	Competitive Analysis	€300 per report
09	Remarketing Campaigns	€400 per campaign
10	Display Advertising	€350 per campaign

Email Marketing

01	Email Campaign Strategy	€350
02	Email Template Design	€300 per template
03	Email List Management	€250 per month
04	Automated Email Sequences	€400 per sequence
05	Email Analytics and Reporting	€200 per month
06	Lead Nurturing Campaigns	€350 per campaign
07	Transactional Email Setup	€300 per setup
08	Newsletter Design and Distribution	€250 per newsletter
09	Drip Campaigns	€400 per campaign
10	Email Deliverability Consulting	€300 per session

Social Media Marketing

01	Social Media Strategy	€400
02	Social Media Content Creation	€250 per month
03	Social Media Account Management	€300 per month
04	Paid Social Advertising	€450 per campaign
05	Influencer Marketing	€350 per campaign
06	Social Media Audit	€300 per audit
07	Brand Ambassadorship Programs	€400 per program
08	Hashtag Research and Strategy	€250 per project
09	Social Media Contests and Promotions	€350 per promotion
10	Social Media Training Workshops	€300 per session

Performance Marketing

01	Affiliate Marketing Setup	€450 per program
02	Retargeting Campaigns	€400 per campaign
03	Conversion Rate Optimization (CRO)	€350 per project
04	Lead Generation	€300 per month
05	Performance Analytics	€250 per month
06	Customer Journey Mapping	€400 per project
07	Sales Funnel Development	€350 per funnel
08	ROI Analysis and Reporting	€300 per report
09	Cost Per Acquisition Optimization	€350 per campaign
10	Dynamic Ads Setup	€400 per setup

Web Analytics

01	Google Analytics Setup	€300
02	User Behavior Analysis	€400 per report
03	Custom Dashboard Creation	€350
04	Heatmaps and Session Recordings	€250 per month
05	Performance Reporting	€200 per month
06	Conversion Tracking Setup	€300 per setup
07	Event Tracking Implementation	€250 per event
08	SEO Audit and Recommendations	€400 per audit
09	Custom Analytics Training	€350 per session
10	E-commerce Analytics	€400 per month

Digital Transformation

01	Digital Strategy Development	€450
02	Technology Integration	€400 per project
03	Process Automation	€350 per process
04	Training and Support	€300 per session
05	Digital Transformation Monitoring	€250 per month
06	IT Infrastructure Assessment	€400 per assessment
07	Cloud Migration Services	€450 per project
08	Cybersecurity Solutions	€400 per implementation
09	Digital Culture Change Programs	€350 per program
10	Business Continuity Planning	€300 per plan

COMPLETE PACKAGES

Startup Boost

Price

from €5,000

Perfect for new businesses or those looking to revitalise their marketing efforts, the Startup Boost package provides essential services to establish a solid online presence and start driving results.

Services included:

Content Strategy Development: Creating a comprehensive plan tailored to your business goals.

Keyword Research: Identifying high-impact keywords for your industry.

Blog Post Creation: Writing 4 high-quality blog posts.

Social Media Strategy: Developing a custom strategy for 2 platforms.

Email Campaign Strategy: Designing a tailored email marketing plan.

Google Analytics Setup: Configuring basic setup and initial configuration.

Initial PPC Campaign Setup: Launching one pay-per-click campaign.

Monthly Performance Reporting: Providing detailed performance reports.

Basic SEO Services: Conducting initial on-page optimization.

Graphic Design for Social Media: Designing 10 custom graphics.

COMPLETE PACKAGES

Growth Accelerator

Price

from €15,000

For businesses ready to scale, the Growth Accelerator package builds on the foundation of the Startup Boost, offering more comprehensive services and advanced strategies to drive significant growth.

Services included:

All services from the Startup Boost package

Video Production: Producing 2 high-quality promotional videos.

Infographic Design: Creating 4 custom infographics.

Landing Page Optimization: Optimising 2 landing pages for conversions.

Advanced PPC Campaign Management: Managing and optimising up to 3 PPC campaigns.

Social Media Content Creation: Creating content for 3 platforms.

Lead Nurturing Campaigns: Developing and implementing lead nurturing email sequences.

Conversion Tracking Setup: Setting up advanced tracking for better insights.

Quarterly Strategy Review: Conducting comprehensive review and adjustment of strategies.

Press Release Writing and Distribution: Writing and distributing 2 press releases.

Brand Messaging and Positioning: Developing a brand messaging guide.

COMPLETE PACKAGES

Market Dominator

Price

from €25,000

Aimed at businesses striving for market leadership, the Market Dominator package includes advanced marketing tactics, comprehensive strategies, and robust support to dominate your industry.

Services included:

All services from the Growth Accelerator package

E-book and Whitepaper Creation: Developing 2 in-depth e-books or whitepapers.

Brand Ambassadorship Programs: Implementing a brand ambassador program.

Influencer Marketing: Managing 2 influencer partnerships.

Retargeting Campaigns: Creating advanced retargeting strategies to re-engage website visitors.

Comprehensive SEO Services: Providing full-scale SEO services, including on-page and off-page optimization.

Custom Dashboard Creation: Developing a personalised dashboard for real-time analytics.

Social Media Contests and Promotions: Running social media contests and promotions.

Dynamic Ads Setup: Creating dynamic ads for retargeting and conversion.

Bi-Monthly Strategy Review: Conducting detailed strategy review and adjustment.

Customer Journey Mapping: Analysing and mapping detailed customer journeys.

Full Social Media Management: Managing and growing 4 social media accounts.

COMPLETE PACKAGES

Ultimate Mastery

Price

from €50,000

Designed for enterprises and large-scale businesses, the Ultimate Mastery package offers unparalleled marketing expertise, cutting-edge strategies, and a full suite of services to ensure your brand's dominance.

Services included:

All services from the Market Dominator package

Full Digital Transformation Strategy: Creating a comprehensive plan for digital transformation.

Technology Integration: Seamlessly integrating advanced marketing technologies.

Custom App Development: Developing a branded mobile app.

Personalised Marketing Campaigns: Implementing advanced personalization techniques across all channels.

Multi-Channel Analytics: Integrating and analysing data from all marketing channels.

International SEO and SEM: Developing strategies to dominate international markets.

Advanced Video Marketing Campaigns: Producing high-quality video production and marketing.

VIP Support: Providing a dedicated account manager and 24/7 support.

Annual Strategy Summit: Conducting an in-person yearly strategy summit with our top experts.

Full-Service Event Marketing: Planning and executing large-scale marketing events and webinars.

Product Launch Marketing: Creating comprehensive marketing for product launches.

Advanced CRM Integration: Integrating and optimising customer relationship management tools.